

UNIVERSITY OF FORT HARE
DEPARTMENT OF BUSINESS MANAGEMENT
EXAMINATION
NOVEMBER 2019
ENTREPRENEURSHIP 3B: LEADERSHIP
BEN321 & BEN321E

Internal Examiner:

Dr Juliet Puchert

External Examiner:

Dr Norman Chiliya

MARKS
DURATION

75
2 hours

(Final mark will be given as a percentage)

INSTRUCTIONS

1. Write your student number and name below:

First Name	
Surname	
Student Number	
Campus	

2. Answer THREE questions:
 - a) Question 1 in SECTION A, which is compulsory. This must be completed on this exam paper and handed in with the answer book.
 - b) TWO questions from Section B. These answers must be written in the answer book.
3. Number the questions in Section B correctly.
4. Write legibly.
5. Enter the numbers of the questions answered on the front cover of your answer books.
6. Indicate the number of answer books handed in on the front cover of each book.

NB. THIS PAPER CONTAINS 4 PAGES.

SECTION A
SHORT QUESTIONS
ALL COMPULSORY (25 MARKS)

1. Provide four (4) differences in leadership and management skills. (8)

Leadership skills	Management skills

2. Explain the five main types of power. (8)

	Type	Description
1		
2		
3		
4		
5		

3. Name five values you admire in a leader.

(5)

	Value
1	
2	
3	
4	
5	

4. Name the four building blocks of good emotional intelligence within leaders (4).

1	
2	
3	
4	

SECTION B

ANSWER TWO QUESTIONS FROM THIS SECTION

EACH QUESTION = 25 MARKS

QUESTION 2

Authenticity and integrity of a leader are very important in determining whether subordinates will follow the leader and his/her vision. What is your view on this statement?

QUESTION 3

What do you think is the greatest challenge facing political and business leaders in our country? What can you do to prepare yourself to face these challenges? Think about your strengths and weaknesses, as well as your current views on the situation in our country.

QUESTION 4

Many leadership authors believe that people labelled as effective leaders have distinct personality traits. List and describe the general personality traits regarded as important for leaders.

QUESTION 5

Self-leadership is comprised of specific sets of behavioural and cognitive strategies to shape individual outcomes. Discuss the various behaviour-focussed and cognitive-focused strategies (including natural reward strategies) available for leaders to implement.

QUESTION 6

According to Jim Collins, a leader's recipe for success is the implementation of four behaviour patterns, called SMaC. Describe these four categories. How do you rate in each of these categories and how can you improve your rating?

END OF PAPER