

UNIVERSITY OF FORT HARE
CMA. 211: MEDIA PRODUCTION SKILLS
DEGREE EXAMINATION
JUNE 2023

Time: 3 Hours
Subject: Communication
Paper: Media Production Skills
Marks: 100

This paper consists of 2 pages including the cover page

Internal Examiners

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Instruction

Answer ALL questions.

INSTRUCTIONS: ANSWER ALL QUESTIONS

QUESTION 1

List and explain all the qualities or skills required to be a good producer of radio programmes.

(20 Marks)

QUESTION 2

Name and explain the different types of microphones used for recording sound. **(20 Marks)**

QUESTION 3

Name the different stages of radio production. List one activity in each of the stages. **(20 Marks)**

QUESTION 4

Discuss the seven (7) camera movements in television production. **(20 Marks)**

QUESTION 5

- (a) Give an overview of the place of music in radio production (4)
- (b) With examples, list four (4) things that music does to any programme (8)
- (c) Briefly discuss the 'Human Voice' as the main stay in any radio programme (5)
- (d) What is artificial echo (3)

Total: (20 Marks)

GRAND TOTAL: 100 MARKS