

**UNIVERSITY OF FORT HARE**

**COMMUNICATION, MANAGEMENT  
AND LEADERSHIP**

**AGX 502**

**SUPPLEMENTARY EXAMINATIONS**

**JANUARY 2019**

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**Time : 3 HOURS**

**Course Code : AGX 502**

**Marks : 100**

**This paper consists of 3 pages including the cover page**

**Internal Examiners**

**Ms L. Gwala**

**External Examiners**

**Dr J. Stevens**

**INSTRUCTIONS**

**ANSWER ALL QUESTIONS**

**IT IS IN YOUR BEST INTEREST TO WRITE CLEARLY AND LEGIBLY.**

### **QUESTION ONE (25)**

- a) Explain the term leadership and elaborate with the use of examples on the role of effectiveness of leadership in an extension environment (20)
- b) Information on the rural situation of a specific area is very important to ensure success for the implementation of an extension programme. Identify the information on the rural that is required for proper implementation of the program (5)

### **QUESTION TWO (25)**

- a) Discuss the main constraint(s) facing agricultural and rural development in communal areas of South Africa/Eastern Cape Province (20)
- b) Discuss three human skills of management (5)

### **QUESTION THREE (25)**

- a) How will the maturity level of subordinates influence the style of leadership a manager will apply to achieve optimum efficiency in an extension environment (15)
- b) Conflict resolution skills and leadership qualities are important and play a crucial role in the success or failure of agricultural development programmes. Assess the validity of this statement (10)

**QUESTION FOUR (25)**

- a) Effective management requires four functions. Discuss these functions and in each function highlight the aspect of communication strategy (15)
- b) Explain three levels of expertise that managers and leaders need to acquire that will impact on the behaviour of other people (10)

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