

UNIVERSITY OF FORT HARE

**CMS 224: DEVELOPMENT
COMMUNICATION**

SUPPLEMENTARY EXAMINATION PAPER

January/February 2019

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Time: 3 Hours
Subject: Communication
Paper: Development communication
Marks: 100

This paper consists of 2 pages including the cover page

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INSTRUCTIONS

- 1 Answer all questions
2. It is in your best interest to write clearly and legibly.
3. Rely on relevant case law and statutory provisions.

SUPPLEMENTARY EXAM

NOVEMBER 2018

COURSE: CMS 224

MARKS: 100

INSTRUCTIONS: ANSWER ALL QUESTIONS

QUESTION 1

Define and explain the following:

1. Development Communication
2. Participatory communication
3. Civil society
4. NGOs
5. Sustainable development
6. Modernization

[5 MARK EACH = 30]

QUESTION 2

1. Explain in detail how the media can be used to enhance social development in South Africa.

[20]

QUESTION 3

1. List and explain the functions of 5 role players in development **[15]**
2. Elaborate on how globalization affects development in underdeveloped nations **[20]**
3. NGOs are known as the development, what is your understanding of this? **[15]**

THE END