

UNIVERSITY OF FORT HARE

FOUNDATION PROGRAMME FOR BACHELORS OF LAW

ENGLISH FOR LAW STUDENTS

ELS 121L

MAIN EXAM  
NOVEMBER  
2019

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|          |         |
|----------|---------|
| Time:    | 3 Hours |
| Subject: | English |
| Marks:   | 100     |

This paper consists of 3 pages including the cover page

Internal Examiner:

Prof. Chijioke Uwah

INSTRUCTIONS

1. Write your name, surname and student number in the folio paper provided
2. All answers should be written on the answer sheet, NOT the question paper
3. Number the ANSWER correctly with the question NUMBER.
4. Answer all questions in PEN ONLY (no pencil)
5. Pay special attention to mark allocations
6. Also pay attention to spelling and grammar
7. Writing NEATLY will be to your advantage

**Question 1: ORAL COMMUNICATION**

- 1.1) Name and explain the behavioural adjustments that can enhance any presentation. (12)
- 1.2) Name and explain the cultural factors that must be considered when making a presentation. (8)

[Question 1 total: 20]

**Question 2: PUBLIC-SPEAKING DELIVERY**

- 2.1) Write a paragraph on each of the five crucial aspects concerning non-verbal communication. (15)
- 2.2) Write a detailed note on the four basic methods that speakers use to present their material. (8)
- 2.3) Name seven suggestions that can assist in controlling nervousness. (7)

[Question 2 total: 30]

**Question 3: VISUAL AIDS**

- 3.1) What are visual aids designed to do? (6)
- 3.2) What are the advantages and disadvantages of using overhead projectors as a visual aid? (8)
- 3.3) What are the advantages and disadvantages of using multimedia presentations as a visual aid? (6)

[Question 3 total: 20]

**Question 4: VISUAL DESIGN**

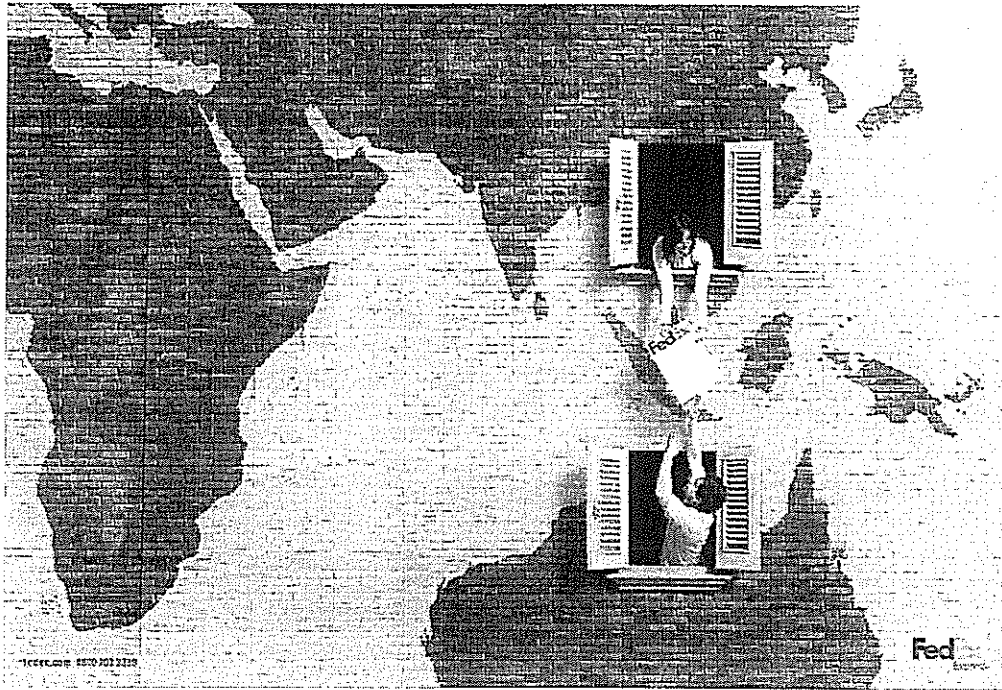
- 4.1) What are the basic elements of visual images? (6)
- 4.2) Look closely at the advertisements on Annexure A and write a note on how these elements are utilised in them. (12+12= 24)

[Question 4 total: 30]

[TOTAL: 100]

ANNEXURE A

4.2.1)



4.2.2)

