

**UNIVERSITY OF FORT HARE**

**INFORMATION AND  
COMMUNICATION  
TECHNOLOGY  
COM522**

**DEGREE EXAMINATIONS**

**NOVEMBER 2018**

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**Time: 3 hours**

**Subject: Information and Communication Technology**

**Marks: 100**

**This paper consists of 2 pages including the cover page**

**Internal Examiners**  
**PROF M CALDWELL**

**External Examiners**  
**DR S. TYALI**

**INSTRUCTIONS**

Answer **THREE** questions **ONLY**.

Answer THREE questions only

1. Critically discuss Habermas's theory of the public sphere and explain whether and how it may remain relevant to the context of digital social media practices in a network society.
2. Describe the concept of globalisation and its related concepts, and how the rise of social media affects this (and related concepts) in theory and practice?
3. Describe how the digital communication culture (PCC) differs from the PCC beforehand, explain why digital social media are a postmodern phenomenon, and explain how the concept of a 'network society' illustrates this phenomenon.
4. Communicative interaction in a Web 2.0 context inevitably entail both identity management and identity politics. Discuss the ways in which identities are constructed in cyberspace, and explain the relevance of language to online identity construction.