



University of Fort Hare  
*Together in Excellence*

## JUNE EXAMINATION QUESTION PAPER

<b>Module:</b>	<b>APM311</b>
<b>Exams:</b>	<b>JUNE/JULY 2023</b>
<b>Marks:</b>	<b>100</b>
<b>Time:</b>	<b>3 hours</b>

Answer **ALL QUESTIONS** from this question paper.

### **Question 1.**

#### **(Policies and Regulations for Arts and Cultural)**

No art project is cut-off from the socio-political context; this is evident when an art project receives public funding or support from the state.

Write an essay of how as a cultural or an art manager you would approach policy formulation using the following categories:

- a) Cultural Policy
- b) Social Policy
- c) Education Policy
- d) Environment Policy
- e) Economic Policy

Give a South African examples of an application of the policies listed above.

**[50 marks]**

**Question 2.**

**(Instruments for Policy Makers)**

One of the key tool or instruments for policy maker in this field of arts and culture is cultural diplomacy.

Write a short essay in which you define and explain in detail the purposes of cultural diplomacy. Make sure you have covered the questions below in your short essay response.

- a) What is cultural diplomacy?
- b) What is the main purpose of cultural diplomacy?
- c) How does cultural diplomacy help in the function of the state/ government?
- d) What are the principles of cultural diplomacy? Expand on these principles in regards to the work of a cultural manager or advocate.

**[25 marks]**

**Question 3.**

**(Being an ethical arts manager).**

Write a short essay outlining ethical questions in art processes which reflect on four basic values; *responsibility, honesty, respect* and *fairness*. These values form the basis of making decisions and guiding actions, scrutinising each value using two standards; aspirational and mandatory values in arts management.

Give examples of how or when such issues of ethics could arise and how would you resolve them.

**[25 marks]**