

UNIVERSITY OF FORT HARE

Arts Policy and Management

PMI 221

MAIN DEGREE EXAMINATIONS

NOV/DEC

2018

Time: 3 Hours
Subject: PMI 221
Marks: 100

This paper consists of 3 pages including the cover page

Internal Examiners

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External Examiners

INSTRUCTIONS

Answer FOUR (4) questions from this paper; answer both questions from Section A, and answer (2) question from Section B.

Start each question on a new page

Make sure you understand the question before you answer

Each question is worth 25 marks

Section A

Answer any two (2) of the following questions from this section.

Question 1.

How are Managing Art Projects that has Societal Impact created? Please write a detailed description and the context and conditions under which they are created.

[25 Marks]

OR

Question 2.

What role do cultural officers and or managers play in enabling interaction between people and organization?

[25 Marks]

OR

Question 3.

How would you define the concept of impact in the 'Dimensions of the Societal Impact of Art?' Please write a detailed description and the context of this impact.

[25 Marks]

OR

Question 4.

A community can be defined in a variety of ways; how do researchers use criteria to define a community in the context of a cultural or arts projects and management?

[25 Marks]

OR

Question 5.

What form can the arts influence the individual? Please mention these effects on the following area; health improvement, psychological well-being, arts improvement skills, cultural capital and creativity, and economic impact. Also, show the art's impact on individual values.

[25 Marks]

Section B.

Answer both Question 6 and Question 7.

Question 6.

You are an organization or an individual who has a cultural or arts project, which you need funding for; write a funding proposal cover letter and a proposed itemized budget. Your project will commence on 15 November 2018 and end on 15 May 2019.

[25 Marks]

Question 7.

Write a Project Activity Plan for your chosen arts project for the period of six (6) months. Break down the responsibilities and timeline to show the logical start and finish of the proposed project for the potential funder. Your project will commence on 15 November 2018 and end on 15 May 2019.

[25 Marks]