

BEA122 DECEMBER SUPPLEMENTAL EXAM 2018

**UNIVERSITY OF FORT HARE
ALICE CAMPUS**

BEA 122

**SECOND SEMESTER SUPPLEMENTAL EXAMINATION
DECEMBER 2018**

.....
Time: 3 HOURS

Marks: 100

There are FIVE pages including the cover page

BUSINESS ENGLISH FOR ACCOUNTING

INTERNAL EXAMINERS:

Mr Lunga Mantashe

Prof. Uwah

Instructions

Answer ALL questions

BEA122 DECEMBER SUPPLEMENTAL EXAM 2018

QUESTION ONE: COMPREHENSION AND LANGUAGE

[25 MARKS]

Prior to answering the questions below read the text written in appendix A. **Note that you are not required to annotate the text for the purposes of submission.**

- 1.1. Derive a topic for this whole text. (2)
- 1.2. Summarize what the text is about. (5)
- 1.3. Comment on the text. Provide your detailed opinion. (7)
- 1.4. Why did president Ramaphosa appoint an advisory panel? (2)
- 1.5. Discuss in your own words what makes the task of the panel a difficult task (4)
- 1.6. Find the words synonymous with the following in the first paragraph:
 - 1.6.1. Just (1)
 - 1.6.2. Viewpoints (1)
 - 1.6.3. Keeping alive (1)
- 1.7. In your opinion where do you see the land debate going in the near future? (2)

Synonymous

QUESTION TWO:

SMALL GROUP DYNAMICS

25 MARKS

Cohesion is vital for the very life, let alone progress, of any group. By their very nature, group dynamics can impede group success, if they are not properly handled.

- 2.1. Explain *establishing group's purpose* as one of the ways of ensuring group cohesion. Contextualize your answer on the questions to be dealt with when establishing the purpose of a group. (5)
- 2.2. Discuss servant leadership, emphasizing on how it harnesses the group towards the desired goal. (20)

BEA122 DECEMBER SUPPLEMENTAL EXAM 2018

QUESTION THREE
MARKS

MEETING MINUTES

8

Describe the responsibilities of the minutes-taker

QUESTION FOUR

RESEARCH AND REPORTING

9 MARKS

Establish and explain the relationship between research findings, conclusions and recommendations.

QUESTION FIVE

MEMORANDUM

(13 MARKS)

You are the chairperson of ABASA. Write a memorandum to the relevant students rescheduling the date and time of the upcoming mass meeting.

QUESTION SIX

TABLES AND GRAPHS

(20 MARKS)

5.1 The following are final examination marks and cumulative year marks for a selection of students. Sipho Mhlophe earned 58% in the examination and 48% for the year; Mpho Nkeli earned 64% and 62% respectively; Patrick Rampai 38% and 46%; Jana Marais 74% and 65%; Mthunzi Mhaga 76% and 78%; and Denis Hamer 54% and 47% respectively.

Design an appropriate table to visually represent these marks. In your table, include the final average for each student. (10)

5.2 Construct a multiple bar graph to clearly show the three separate results for each student.

APPENDIX A: COMPREHENSION

The advisory panel appointed by President Cyril Ramaphosa to support and advise the Inter-ministerial Committee on Land Reform has a very difficult task, according to independent agricultural economist Fanie Brink. On the one hand, the panel must provide certain perspectives and models of land policy to the committee within the context of the sustained inequality in land ownership in the country and in the light of unsatisfactory land and agricultural reform in recent years. On the other hand, the panel must make proposals to implement a fair land reform process that will increase agricultural production at the same time, promote economic growth and protect food security. Brink says the task involves specific agricultural and scientific objectives and principles for maintaining sustainable commercial production, food security and the contribution of the agricultural industry to economic growth.

"The main objectives that are the prerequisites for a healthy and growing agricultural industry are, firstly, the promotion of the profitability and the sustainability of commercial agricultural production based on acceptable scientific and economic principles to ensure the financial survival of agricultural producers," explains Brink. "Secondly, the support and promotion of the agricultural industry by addressing the threats posed by international and local political and economic developments and the exploitation of the opportunities generated by new technological and economic developments to ensure food security for the country. "Thirdly, the establishment of a political and economic policy environment within which agriculture must be able to make a greater contribution to economic growth by improving the profitability of the industry."

The specific agricultural and scientific principles which are based on the optimum and profitability of production because food security can only be sustainable if agricultural resources are used efficiently and food production is profitable, in Brink's opinion. "The profitability of commercial agricultural production is firstly determined by the prices that producers pay for their inputs against the prices that they receive for their products, and secondly, by the efficiency with which the inputs

BEA122 DECEMBER SUPPLEMENTAL EXAM 2018

can be converted into outputs and which must be improved by the application of new technological developments," he adds.

"Any other policy or model to implement land reform which is not based on these basic objectives and principles, for instance, those specifically proposed by the National Development Plan to plunge small black subsistence farmers on small pieces of land in a poverty trap, will destroy agriculture and food security. Therefore, the provision of funds to develop more black commercial producers as announced by the president should be welcomed."

THE END OF EXAM