

**Visual Literacy**  
**VAR 111**

**MAIN EXAMINATION**

MAY/ JUNE 2025

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**Time:** 3 Hours  
**Subject:** VAR 111  
**Marks:** 100

This paper consists of 3 pages including the cover page

**Internal Examiners**

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**INSTRUCTIONS**

Answer all questions from this paper.

Start each question on a new page,

Make sure you understand the question before you answer.

QUESTION 1

- 1.1 What is visual Literacy, and why is visual literacy important? (10)  
1.2 List the elements of art and the principles of design. (12)  
1.3 List and discuss the six steps of what you see in an artwork (12)  
1.4 List the four steps of art criticism. (8)  
1.5 What are the four theories of art? (8)

Question 2

- 2.1 Use the elements of art and principles of design to analyse the artwork below (13)



- 2.2 The art of seeing art is a process for looking carefully and exploring a work of art on a deeper level, use the four steps of art criticism to analyse the artwork below



(12)

QUESTION 3

3.1 What do you understand about the term SEMIOTICS in the arts?

(5)

3.2 What are the two components of signs?

(4)

3.3 List the three forms of the signifier and their meanings.

(6)

3.4 List three components of the signified and their meanings.

(6)

3.5 In the Image below, identify the signifier and the signified

(4)



