

**UNIVERSITY OF FORT HARE**

**JOURNALISM  
CMA 323**

**DEGREE EXAMINATIONS**

**JANUARY SUPPLEMENTARY**

**2019**

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**Time: 3 HOURS**  
**Subject: CMA 323**  
**Marks: 100**

**This paper consists of 2 pages including the cover page**

**Internal Examiner**  
**Gideon M. Tebid**

**External Examiner**  
**Mr. S Tyali**

**INSTRUCTIONS:**

- Answer ALL the questions.
- Do not rigmarole, go straight to the point
- Start answering each question on a separate page
- You shall be marked down for disorderly presentation

**Section A: News Awareness and Selection: (50 Marks)**

**Question 1: (40 Marks)**

Tru-FM, one of the major national radio stations under the South African Broadcasting Corporation – the SABC, has selected you among the hundreds that applied to be considered for one of the three internship vacancies they have for news interns at their Bisho unit in the Eastern Cape. You have made it to the top 5. Your final task, (to make the final THREE), is to present five, very balanced and recent national items for today's evening news bulletin.

- (a) Present the FIVE items you would include in your evening bulletin in the order in which they would appear. (5)
- (b) Identify and critically discuss TWO news values that each of the item has got, and provide reason(s) why you would include the item in your evening bulletin. (20)
- (c) State a possible contact you would approach for comment on each of the items included in your bulletin. (5)
- (d) Identify and discuss the FOUR main types of interviews you would use to produce news with an informative and persuasive communicative goal. (10)

**Question 2: (10 Marks)**

- (i) List FOUR major stories that you think have stunned South Africa in the last 5 months (4)
- (ii) Who is Judge Raymond Zondo? (1)
- (iii) Sulawesi is an island in what Asian country recently hit by earth quake and Tsunami. (1)
- (iv) Who is the current leader of Rwanda? (1)
- (v) Who is Brett Kavanaugh? (1)
- (vi) Name the team captains of Bafana-Bafana and the Springbok. (2)

**SECTION B: Journalism Theory and Ethics. (50 Marks)**

**Question 3: (25 Marks)**

- (a) (15)
- (b) Explain the main challenges that the media in Africa are facing (10)

**Question 4: (25 Marks)**

"The guiding principles for every journalist is to seek truth and report it as fully as possible, to act independently, and above all, to minimise harm. All these is largely underpinned within a strong ethos of accountability to themselves, their audiences, and to the public at large".

With the above assertion in mind, explain in great details the range of guiding principles that should influence every journalist in the path of executing their duty. (25)