UNIVERSITY OF FORT HARE

CMS 224: DEVELOPMENT COMMUNICATION

SUPPLEMENTARY EXAMINATION PAPER

January/February 2019

Time: 3 Hours
Subject: Communication
Paper: Development communication
Marks: 100

This paper consists of 2 pages including the cover page

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INSTRUCTIONS

1. Answer all questions
2. It is in your best interest to write clearly and legibly.
3. Rely on relevant case law and statutory provisions.
SUPPLEMENTARY EXAM
NOVEMBER 2018
COURSE: CMS 224
MARKS: 100
INSTRUCTIONS: ANSWER ALL QUESTIONS

QUESTION 1

Define and explain the following:

1. Development Communication
2. Participatory communication
3. Civil society
4. NGOs
5. Sustainable development
6. Modernization

[5 MARK EACH = 30]

QUESTION 2

1. Explain in detail how the media can be used to enhance social development in South Africa. [20]

QUESTION 3

1. List and explain the functions of 5 role players in development [15]

2. Elaborate on how globalization affects development in underdeveloped nations [20]

3. NGOs are known as the development, what is your understanding of this? [15]

THE END