UNIVERSITY OF FORT HARE

INTRODUCTION TO AGRICULTURAL EXTENSION

AGX 221

DEGREE SUPPLEMENTARY EXAMINATIONS

JANUARY

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Time : 2 HOURS
Course Code : AGX 221
Marks : 100

This paper consists of 2 pages including the cover page

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INSTRUCTIONS

ANSWER ALL QUESTIONS

IT IS IN YOUR BEST INTEREST TO WRITE CLEARLY AND LEGIBLY.
QUESTION 1  [25 Marks]

Explain each of the following terms and give examples /diagram to support your answer:

1.1 Mass Communication  (3)
1.2 Agricultural extension  (5)
1.3 Communication process in agricultural extension  (15)
1.4 Communication is said to be “Systemic = step by step = Process”.  (2)

QUESTION 2  [25 Marks]

2.1 Name and explain five characteristics of adopters.  (10)
2.2 The way in which an individual adopt an innovation involve five steps, name and explain the steps.  (15)

QUESTION 3  [25 Marks]

3.1 Describe Five functions of an agricultural extension officer  (5)
3.2 Name and explain Four paradigms of agricultural Extension  (12)
3.3 List only Five factors that affect communication process  (5)
3.4 What is Downward Communication?  (2)

QUESTION 4  [25 Marks]

4.1 Define the term Innovation and give two examples.  (5)
4.2 Use the diagram, explain the stages of diffusion in agricultural extension. (15)
4.3. Why it is always advisable to plan your work as an Extension Officer.  (5)